



THE HIRE NET.WORK INC.

Kenneth Loach M.B.A.
Business Leader Coach, C.C.C.

Professional Expertise

Ken is a Business Leader Coach and Certified Corporate Coach with broad business management expertise from operations, sales and marketing, strategic analysis and planning, policy development and human resources planning and management. He is an Associate with The Hire Net.Work. His clients represent a broad spectrum of business from large multi-nationals to smaller privately owned businesses.

Ken works with Corporate MVPs at intermediate and senior levels to help them be more effective and productive than ever. Ken is accredited to provide the BarOn Emotional Intelligence Inventory Assessment (E.Q.-i), which he uses extensively to help clients dramatically improve their effectiveness with colleagues and people in general. He opens their eyes to the impact they have on other people, in both professional and personal environments, and allows them to see their blind spots.

Professional Experience

Prior to coaching professionally, Ken held senior executive management positions at a variety of companies ranging from large multi-national household and personal care product manufacturers to healthcare service providers. Notable employers include brand management at Procter and Gamble, Director of Marketing at Bristol-Myers, V.P. of Marketing at Mattel, General Manager of The Mennen Company, COO of CHC Working Well and V.P. Operations at Columbia Healthcare/LifeMark Health.

Professional Development

Ken is a graduate of Corporate Coach University, the worldwide leader in coaching training and development. He has been awarded the Certified Corporate Coach designation (C.C.C.) and is a member of the International Coach Federation (I.C.F). He holds degrees from the University of Waterloo (B.A.Sc. chemical engineering) and The Schulich School of Business, York University (M.B.A.).

Ken has been involved in many national, and local trade associations including President of the Toronto Chapter of The American Marketing Association The Canadian Cosmetic, Fragrance and Toiletries Association, The Toronto Board of Trade, The Mayor's Committee on Economic Development for the city of Etobicoke, The Planning Forum and Junior Achievement. He has been a featured speaker at numerous conventions and association meetings.

On a community basis Ken has volunteered his time to Salvation Army fund raising activities, the St. John's Rehab Hospital, Beavers, Cubs and Scout leadership positions, as well as little league coaching activities.

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